

OUR PRESENTERS

Deborah Bercume, has over 20 years of experience in business and human resources development as a coach, facilitator, trainer, consultant and manager of human resources and training & development. Debbie has received certifications through the Institute of Professional Empowerment Coaching (iPEC) as a Certified Executive & Leadership Coach.

Ira Bryck is Director of the UMass Family Business Center at the UMass Amherst Continuing & Professional Education. The center provides a non-commercial, interactive learning community for business families in Western New England and beyond. Ira and the center also produce the family business newsletter Related Matters, website www.umass.edu/fambiz.

Dottie Circosta, is a certified professional trainer on a national level. Practical, real-world training techniques, motivational strategies, and creative solutions in fast-paced, highly interactive workshops are one of her trademarks. Her abilities and principles have helped businesses improve customer service, raise employee morale and boost the bottom line through the practices of leading and managing.

Patti D'Amaddio, SPHR, Senior Human Resource Consultant brings over twenty years of HR experience to the Employers Association of the NorthEast's HR/Legal Team. Patti leads EANE's HR Partner Service delivery efforts. This involves the coordination and/or delivery of services for many member organizations.

Gary Greene, of Greene Consulting, in his 20+ year corporate career, has been responsible for sales and operations in the US, Canada, Mexico and Western Europe. Experienced in inside and outside sales, national sales management, negotiations, marketing management and general management, he has worked with numerous Fortune 500 companies. His background and skills as a salesperson, corporate presenter and negotiator brings a unique perspective to sales and negotiations training.

Robb Morton, CFM, CMA, CPA, is a partner in the firm of Boisselle, Morton & Associates in Hadley, MA. He is a Certified Public Accountant, Certified Financial Manager and a Certified Management Accountant with a B.S. Degree in Accounting and Finance from the University of Maine.

Linda Sevier is the CEO of Pagetender LLC, an inbound marketing firm, that designs, creates and develops corporate websites for small to medium businesses. Linda has 30+ years experience in the information systems and technology industries, and combines that expertise with in-depth knowledge of key Internet disciplines.

Karen Smith, Esq., SPHR is a Human Resource and Benefits Specialist with the Employers Association of the NorthEast. Karen provides regulatory, legal compliance, and best human resource practices support for EANE member companies. Additionally, she develops and conducts a wide range of seminars and training programs focusing on employment, labor and benefits law. Karen also provides internal investigation and mediation services for workplace harassment and/or employee conflict matters.



REGISTRATION FORM

Please photocopy this form as needed and return to us.

***Please note: An email address is required for each participant for confirmation.**

Today's Date: _____

Company Name: _____

Address: _____

Telephone: _____ Fax: _____

Program Title: **Springfield Chamber Trainin Day, Sheraton, Downtown Springfield** Date: **June 22, 2010**

Attendee:	Email:	TRACK		
		Red Sox	Bruins	Patriots
_____	_____			
_____	_____			
_____	_____			
_____	_____			

Program Fee: \$ _____

Total Program Fee: \$ _____

All full-day participants will be entered into a drawing for a Free half-day public EANE training program of their choice.

FEE: <input type="checkbox"/> Full-Day \$175 EANE & Chamber Members, \$205 Non-Members <input type="checkbox"/> Half-Day WITH LUNCH - \$125 EANE & Chamber Members, \$155 Non-Members <input type="checkbox"/> Half-Day WITHOUT LUNCH - \$95 EANE & Chamber Members, \$125 Non-Members ** Early Bird Discount – Register by June 7th and receive a 10% discount

Method of Payment:

Check made payable to EANE is enclosed Authorized by: _____

Charge to: Visa _____ MasterCard _____ American Express _____

Card #: _____ Expiration Date _____

Name of card holder: _____

Billing Address: _____

EANE Members Only: Bill to the attention of _____ PO# _____

- Fax a copy of this registration form to us at 413-789-6470
- Register online at: www.eane.org
- Mail a copy of this registration form to:
Employers Association of the NorthEast, P.O. Box 1070, Agawam MA 01001-6070

Confirmation:

Your registration will be confirmed with an e-mail confirmation letter and directions.

Cancellation Policy:

It is our policy to bill registered participants who fail to attend the program and have not cancelled **48 hours prior** to the program start time. Substitutions accepted anytime!

For More Information:

If you have any questions, call the Employers Association of the NorthEast (toll free) at **877-662-6444**. Please contact us if you need any special accommodations.