

## **Career Transition Coaching**

Human-to-Human Career Coaching



## **About CareerSage Group**

- Founders worked together in the outplacement/career transition & leadership development industry for 20 years
- Privately held
- Work with all industries and all size organizations
- Our coaches are experts in career coaching; from nonexempt employees to the highest-level leader
- Sage Guidance vs. Good Information



Human-to-Human
Career Coaching With No Time
Limits

## Why Outplacement?

#### **Reduce Unemployment Costs**

Providing CareerSage outplacement reduces the time an individual is out of work and <u>claiming unemployment benefits</u>. This translates to lower costs for your company via reduced SUTA taxes (contributions to the unemployment insurance fund).

## **Reduce Litigation Risk**

One year after downsizing, **34%** of employers who offered outplacement <u>reported legal</u> <u>claims</u> vs. **42%** who did not offer outplacement

## **Improve Employee Engagement**

One year after downsizing, **38%** of employers who offered outplacement reported a <u>rise</u> in employee satisfaction vs. **14%** who did NOT offer outplacement

## **Employer Brand...The Age of Social Media**

Applicants under 40 are **61%** more likely to join a company due to employer brand than if over 40. Employer brand is 2x more important than company brand for job seekers

## **Other Benefits of Outplacement**

**Attract** Top Talent **Build** Reputation of Social Responsibility

## Why CareerSage Group?

#### **Human-to-Human**

Our coaching is provided by people, experts in the field of Career Transition/Outplacement & Leadership Coaching.





## **No Frustrations**

We don't make individuals set up their own accounts, with another login and another password, driving them to some self-service portal to watch videos or read mundane articles. Instead, we provide them with an expert to coach them through the process and relieve their anxieties & stress.

## **Accountability & Results**

Our coaches work with individuals to keep them engaged and following the process to produce quicker results. Our candidates land faster than national BLS averages (Bureau of Labor & Statistics).



# Our Outplacement/Career Transition Programs

Every program is delivered by a seasoned career coach who provides full program service <u>until a successful landing is achieved.</u>

**Bronze:** for Individual Contributors

**Silver:** for Supervisors & Managers

Gold: for Directors, Area Vice Presidents, Regional Vice Presidents

**Executive:** for Vice Presidents, Senior Vice Presidents, and C-Level

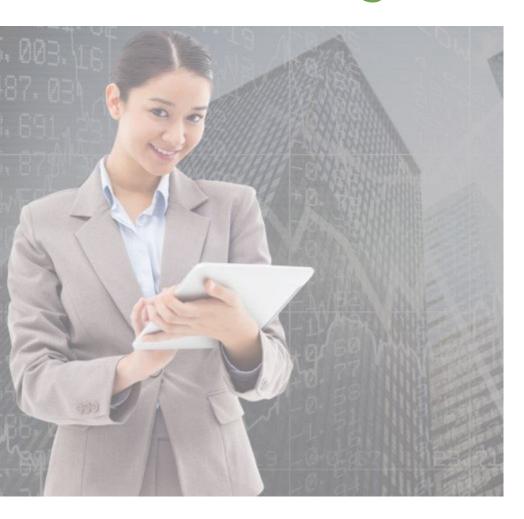
Platinum: for C-level and Senior Leaders

\*\*We are also happy to provide custom programs and services, based on budget needs.

## **Our Programs**

Bronze	Silver	Gold	Executive
<ul> <li>Dedicated Career Coach</li> <li>Evaluate Goals and Options</li> <li>Highlight skills/ accomplishments</li> <li>Develop Professional Resume</li> <li>Marketing Documents</li> <li>Cultivate Professional References</li> <li>Job Search Action Planning</li> <li>Industry Research Tools</li> <li>Networking</li> <li>LinkedIn/Social Media Coaching</li> <li>Interview Preparation</li> <li>Compensation Negotiation</li> <li>Retirement Coaching</li> </ul>	<ul> <li>Dedicated Career Coach</li> <li>Evaluate Goals and Options</li> <li>Assess skills and accomplishments</li> <li>Develop Professional Resume</li> <li>LinkedIn Profile</li> <li>Marketing Documents</li> <li>Cultivate Professional References</li> <li>Career Search Action Planning</li> <li>Industry Research Tools</li> <li>Networking</li> <li>LinkedIn/Social Media Coaching</li> <li>Interview Preparation Coaching</li> <li>Compensation Negotiation</li> <li>Retirement Coaching</li> </ul>	<ul> <li>Dedicated Senior         Career Coach</li> <li>Evaluate Goals and         Options</li> <li>Assess skills and         accomplishments</li> <li>Develop Personal         Brand</li> <li>Marketing Portfolio</li> <li>Develop Professional         Resume</li> <li>Cultivate Professional         References</li> <li>LinkedIn Profile</li> <li>Search/Marketing         Strategy and analysis</li> <li>Industry Research         Tools</li> <li>Lead Generation</li> <li>Social Media Strategy</li> <li>Intentional Networking</li> <li>Managing Recruiters</li> <li>Interview Preparation         Coaching</li> <li>Compensation         Negotiation</li> <li>Entrepreneurial         Coaching</li> <li>Retirement Coaching</li> </ul>	<ul> <li>Dedicated Executive Career Coach</li> <li>Evaluate Goals and Options</li> <li>Assess skills and accomplishments</li> <li>Develop Personal Value Brand</li> <li>Executive Marketing Portfolio</li> <li>Develop Executive Resume and Bio</li> <li>Cultivate Professional References</li> <li>Executive LinkedIn Profile</li> <li>Search/Marketing Strategy and analysis</li> <li>Industry Research Tools</li> <li>Lead Generation</li> <li>Social Media Strategy</li> <li>Executive Networking</li> <li>Managing Executive Recruiters</li> <li>Interview Preparation Coaching</li> <li>Compensation Negotiation</li> <li>Financial Planning</li> <li>Entrepreneurial Coaching</li> <li>Remote Executive Support</li> <li>Office Space as needed</li> <li>Retirement Coaching</li> <li>Executive Alumni Networking</li> </ul>

# Why Do Organizations Partner with CareerSage Group?



- Our partners place a high value on treating their employees with dignity and respect. They care about them as individuals, and care about their organization's brand.
- Our services fit well with companies that want their previous employees to receive one-on-one personal attention with fullservice throughout their program.



