

Career Transition Coaching

Human-to-Human Career Coaching



About CareerSage Group

- Founders worked together in the outplacement/career transition & leadership development industry for 20 years
- Privately held
- Work with all industries and all size organizations
- Our coaches are experts in career coaching; from non-exempt employees to the highest-level leader
- Sage Guidance vs. Good Information



*Human-to-Human
Career Coaching With No Time
Limits*

Why Outplacement?

Reduce Unemployment Costs

Providing CareerSage outplacement reduces the time an individual is out of work and claiming unemployment benefits. This translates to lower costs for your company via reduced SUTA taxes (contributions to the unemployment insurance fund).

Reduce Litigation Risk

One year after downsizing, **34%** of employers who offered outplacement reported legal claims vs. **42%** who did not offer outplacement

Improve Employee Engagement

One year after downsizing, **38%** of employers who offered outplacement reported a rise in employee satisfaction vs. **14%** who did NOT offer outplacement

Employer Brand...The Age of Social Media

Applicants under 40 are **61%** more likely to join a company due to employer brand than if over 40. Employer brand is 2x more important than company brand for job seekers

Other Benefits of Outplacement

Attract Top Talent

Build Reputation of Social Responsibility

Why CareerSage Group?

Human-to-Human

Our coaching is provided by people, experts in the field of Career Transition/Outplacement & Leadership Coaching.



No Frustrations

We don't make individuals set up their own accounts, with another login and another password, driving them to some self-service portal to watch videos or read mundane articles. Instead, we provide them with an expert to coach them through the process and relieve their anxieties & stress.

Accountability & Results

Our coaches work with individuals to keep them engaged and following the process to produce quicker results. Our candidates land faster than national BLS averages (Bureau of Labor & Statistics).





Our Outplacement/Career Transition Programs

Every program is delivered by a seasoned career coach who provides full program service until a successful landing is achieved.

Bronze: for Individual Contributors

Silver: for Supervisors & Managers

Gold: for Directors, Area Vice Presidents, Regional Vice Presidents

Executive: for Vice Presidents, Senior Vice Presidents, and C-Level

Platinum: for C-level and Senior Leaders

**We are also happy to provide custom programs and services, based on budget needs.

Our Programs

Bronze	Silver	Gold	Executive
<ul style="list-style-type: none"> • Dedicated Career Coach • Evaluate Goals and Options • Highlight skills/ accomplishments • Develop Professional Resume • Marketing Documents • Cultivate Professional References • Job Search Action Planning • Industry Research Tools • Networking • LinkedIn/Social Media Coaching • Interview Preparation • Compensation Negotiation • Retirement Coaching 	<ul style="list-style-type: none"> • Dedicated Career Coach • Evaluate Goals and Options • Assess skills and accomplishments • Develop Professional Resume • LinkedIn Profile • Marketing Documents • Cultivate Professional References • Career Search Action Planning • Industry Research Tools • Networking • LinkedIn/Social Media Coaching • Interview Preparation Coaching • Compensation Negotiation • Retirement Coaching 	<ul style="list-style-type: none"> • Dedicated Senior Career Coach • Evaluate Goals and Options • Assess skills and accomplishments • Develop Personal Brand • Marketing Portfolio • Develop Professional Resume • Cultivate Professional References • LinkedIn Profile • Search/Marketing Strategy and analysis • Industry Research Tools • Lead Generation • Social Media Strategy • Intentional Networking • Managing Recruiters • Interview Preparation Coaching • Compensation Negotiation • Entrepreneurial Coaching • Retirement Coaching 	<ul style="list-style-type: none"> • Dedicated Executive Career Coach • Evaluate Goals and Options • Assess skills and accomplishments • Develop Personal Value Brand • Executive Marketing Portfolio • Develop Executive Resume and Bio • Cultivate Professional References • Executive LinkedIn Profile • Search/Marketing Strategy and analysis • Industry Research Tools • Lead Generation • Social Media Strategy • Executive Networking • Managing Executive Recruiters • Interview Preparation Coaching • Compensation Negotiation • Financial Planning • Entrepreneurial Coaching • Remote Executive Support • Office Space as needed • Retirement Coaching • Executive Alumni Networking

Why Do Organizations Partner with CareerSage Group?



- Our partners place a high value on treating their employees with dignity and respect. They care about them as individuals, and care about their organization's brand.
- Our services fit well with companies that want their previous employees to receive one-on-one personal attention with full-service throughout their program.



Questions?

Andy Wainwright
Managing Partner, Service Delivery
awainwright@careerSageGroup.com
901.233.2568