Unlocking Creativity

Welcome! We'll get started in a moment.

In the meantime, ask a neighbor: if your career had a theme song, what would it be? (Real or invented!)

Improv-based strategies to set the stage for your team's next great idea





Strategy 1: Start with Safety

Mind Meld: Count to 20

- Everyone contributes
- No prescribed order
- When you (inevitably) mess up, shout AWOOGA! together before starting again

Strategy 2: Try on a New Perspective

7 Uses

- As a group, come up with (at least) 7 new uses for your object
- After each new use, collectively shout the number
- Practical, impractical, impossible all ideas are welcome!

Strategy 3: Say 'Yes, And'!

Yes, And: Retreat Planning

- Your group has an <u>unlimited</u>
 <u>budget</u> to plan your company's
 upcoming offsite
- Start with "Yes, and" to listen, accept, and build on what came before



Strategy 1: **Start with Safety**

Strategy 2: Try on a New Perspective

Strategy 3: Say 'Yes, And'!

Thank you!

Get in touch



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